



## MAVA's Conference Sponsor & Exhibitor Prospectus

### Get Ready!

Join the Minnesota Alliance for Volunteer Advancement (MAVA) as we gather volunteer engagement leaders from all over, for several engaging days of learning and networking at the **Volunteer Engagement Leadership Conference** and the **Dismantling Inequities in Volunteerism Conference**. Experience multiple keynote speakers and many concurrent sessions at each conference with Volunteer Engagement Professionals, AmeriCorps members, small business and nonprofit leaders. All presentations are LIVE with opportunities to interact with presenters and other conference participants!

#### **Volunteer Engagement Leadership Conference**

Expected number of participants: 250

**In-Person:** June 5-7, 2024

*Hosted at Bethel University, Arden Hills, MN*

**Virtual:** June 12, 2024

#### **Dismantling Inequities in Volunteerism Conference**

Expected number of participants: 150

**Virtual Conference:**

December 5 & 6, 2024

### WHY YOU SHOULD SPONSOR:

- **Become a visible and foundational contributor** to these unique, cutting-edge gatherings of volunteer leaders to enhance their work and collective impact.
- **Reach volunteer engagement leaders from organizations, government entities and corporations** who need to stay current with changes in technology, practice new methods, adapt, and improve their organization to carry out their mission.
- **Showcase your products or services** to current clients and new prospects.
- **Better understand your customer's needs**, talk with attendees to discover any gaps in product and service offerings, and discover what you can do to meet those needs.
- **Show your support** for volunteerism, nonprofit organizations, local communities, and the people impacted by volunteers.



## CONFERENCE TARGET AUDIENCES:

- **Nonprofit and government organization leaders** and staff members who seek or need the extra resources, assistance, and expertise.
- **Clients of nonprofit and government organizations** who could benefit from additional knowledge, resources, or services, made possible by enhanced volunteer engagement.
- **Coordinators, directors, and managers of volunteer resources** who want to strategically leverage the power and potential of volunteers.

## OUTCOMES FOR CONFERENCE PARTICIPANTS:

- Build capacity to leverage volunteer power and meet your organizational mission
- Opportunities to connect and learn with peers
- Cutting-edge professional development for local and national leaders of volunteers
- Encourage a deeper foundation of skills and knowledge
- Keep volunteer engagement leaders updated on national trends
- Provide engaging and interactive sessions for attendees
- Promote diversity, equity, and inclusion within volunteerism

## FOR MORE INFORMATION ABOUT THE CONFERENCE:

- Visit our website: [mavanetwork.org/sponsor](https://mavanetwork.org/sponsor)
- **For questions about sponsoring or exhibiting**, contact Maddie McGeffers at [mmcgeffers@mavanetwork.org](mailto:mmcgeffers@mavanetwork.org) or 612-200-2612



## Sponsorship Opportunities & Benefits

Sponsor Benefit	Gold \$4,500	Silver \$2,500	Bronze \$1,750	Exhibitor \$1,250 for profit \$900 nonprofit
Mention during keynote	✓			
Access to conference attendance list <i>Name, title, organization, and email</i>	✓			
Option to show 90 second video before an in-person keynote session	✓	✓		
Exclusive marketing before each conference <i>Logo with hyperlink on conference web page and conference emails</i>	✓	✓	✓	
Included on Preferred Vendor List on <a href="http://mavanetwork.org">mavanetwork.org</a>	✓	✓	✓	
In-person and/or virtual exhibitor booths	✓	✓	✓	✓
Complimentary conference registrations	4	2	1	1